

ELEVATING HOME DECOR



BY DEEP MATHARU

I dedicate this book to the world traveler who understands that in the end,  
it's our happiest memories and experiences that ultimately matter.



Uganda, Africa

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Tanzanai, Africa

## Copyright

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For home owners inquiring on purchasing your own print, or for interior decorators staging a home with fine art, please contact Deep Matharu at [email@deepinspired.com](mailto:email@deepinspired.com)

The image to the left and on the cover are from Santorini, Greece in spring of 2014. Deep is the sole photographer of his works.





Cambodia

## Disclaimer

While all attempts have been made to verify the information provided in this publication, the author does not assume any responsibility for errors, omissions, or contrary interpretations of the subject matter herein.

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The author assumes no responsibility or liability whatsoever on behalf of the purchaser or reader of this book. This book is for entertainment purposes only and should not be taken as expert instruction or as a replacement for help by a qualified and competent professional.

If expert advice is required for travel, then a travel agent or tour guide should be sought. If expert advice is needed to decorate your walls, then an interior decorator should be sought. If expert advice is needed to stage your home to sell it higher and faster, then expert advice from a home stager should be sought.



India

## Introduction

*"Wall art is that finishing element that can help pull a space together and make it feel complete." ~Tara Mastroeni*

Many homeowners spend a lot of time furnishing their homes only to neglect their walls. I help make rooms feel complete.

As quoted above, I believe wall art helps bring everything together in a room when the print matches the furniture around it.

This book highlights my belief with modern and minimalist décor that compliment the colours and details of the prints.

I also added investment information at the end to help you make an informed decision for owning a Deep Inspired Print.

In the spirit of beauty,  
Deep

*"The interior of your home is a soul reflection of who you are as a person."  
~Kelly Wearstler*





Edge of Oia





Aqua Luna



Giants of Uganda





Grand Canyon Sunsets



Sunrise in Haleakala





Bwindi Impenetrable Forest





Golden Temple Meditations



Reflections of Uganda





Bwindi Morning Mist





Cape Town Wine Country



Sunsets in Barcelona





Heaven's Snow





Giants of Ngorongoro Crater



Sunsets at Laurie Park





Kona Storm



Huangshan Peaks





Sunsets in Huangshan



Friends in Antarctica





Hong Kong Landscapes



Sunrise in Queen Elizabeth Park





Villas of Thira



Papermill Reflections





Tree Climbing Lions



Buxian Bridge





Bedford Sunsets



Maui Paradise





Mountains of Dharamshala



Leopard's Arrival in Uganda





Bedford Sunsets



Bali Rice Fields





City of London



Sunsets at Crescent





Lush Oahu



Conversations in Antarctica





Stillness at Laurie Park



Fun in Copacabana





River Nile Sunsets



Tree of Life





Majestic Winters



Best Friends





Life of Uganda



Sunsets in Cambodia





Kona's Lava Blue



Sahara el Beyda





Zebras of Tanzania



Santorini Breakthrough





Sunsets in Maya



Evening in Shanghai





Santorini Spring



Wisdom of Africa





Sunsets in Victoria



Sunsets in NYC





Tokyo Imperial Palace



Heaven in Antarctica





Bees of Austria



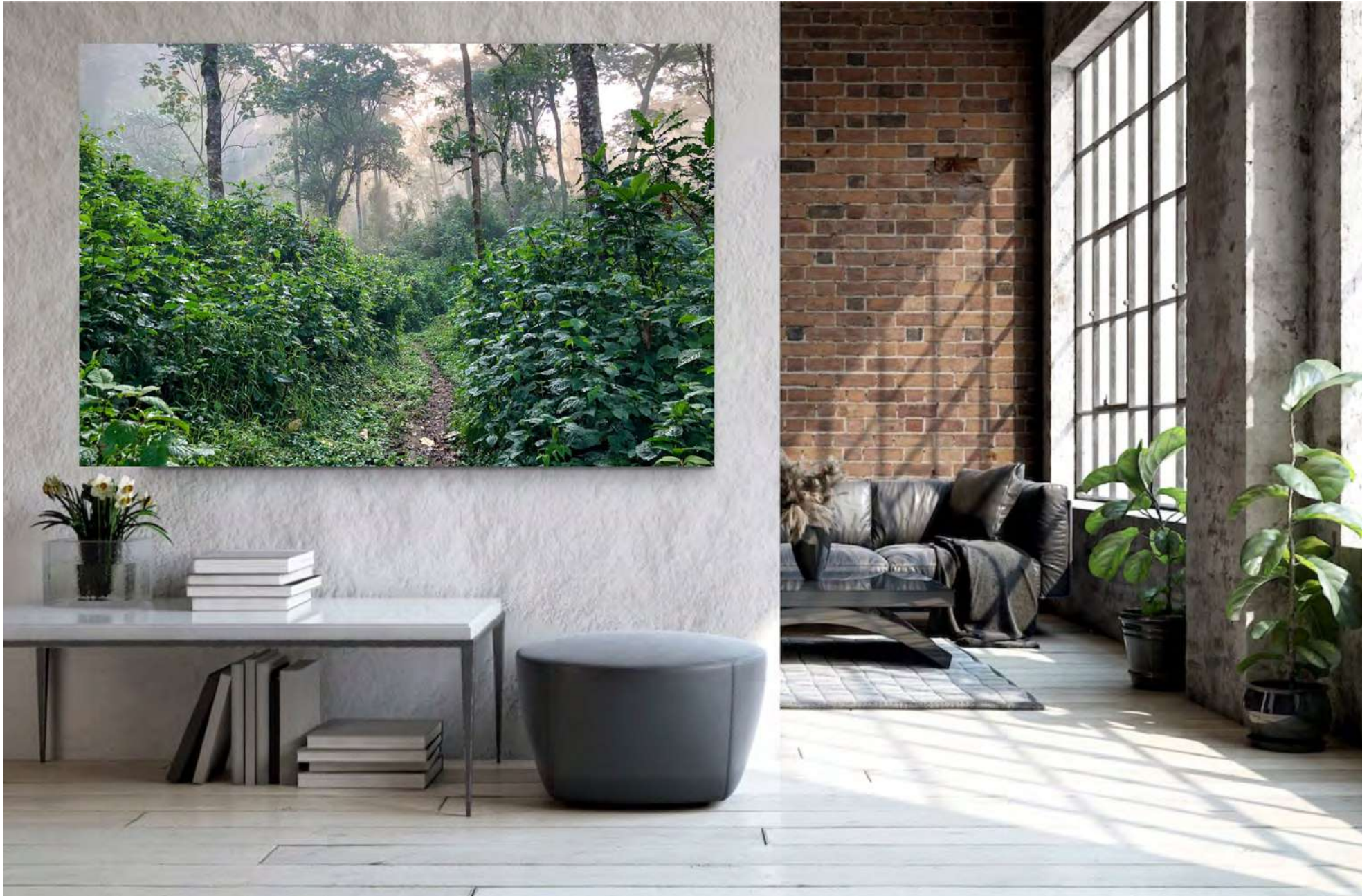
Canals in Venice





Antarctic Silence





Bwindi's Trails





Bali Sunrise





Buffalos in Tanzania





Autumn in Nova Scotia



Leaning Tower of Pisa





New Beginnings



Evening in Santorini





Bwindi Sunrise



Beauty of Lisbon





Winters Day in Antarctica



Forests of Uganda





Kona's Black Sand Beaches



Lisbon Trams





Serengeti Silhouettes



Cape Breton Roots





Grand Canal



Autumn in Cape Breton





Boulder's Beach Penguins



Grand Palace





Streets of Barcelona



Canadian Rivers



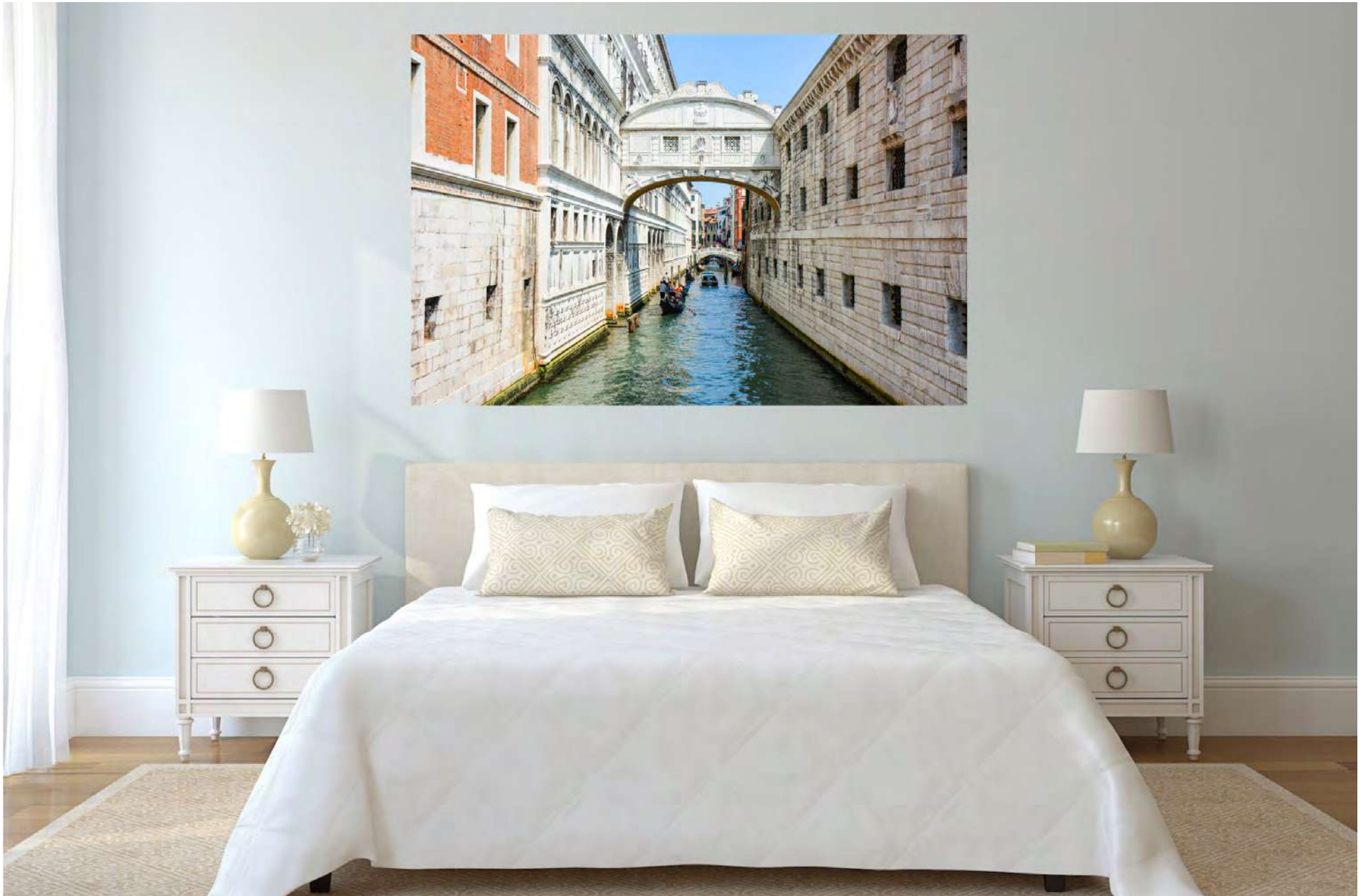


South African Vineyards



Resting Leopard in Uganda





Tunnels of Venice



Buenos Aires





Morning Mist in Antarctica



Evening in Lisbon





Antarctic Walk



Great Ocean Road





Pyramid of Khufu



Leisure in Maui





Ancient Rome



Elephants in Tanzania





Romance in Venice



Rivers of Banff





Jasper National Park



Rossio Square





Icebergs of Antarctica



Sunrise in Bali





Blissful Arising



Majestic Peru





Trafalgar Square



Blue Turaco





Swiss Alps



New Zealand Calm





Chicago Landscapes



Peaceful Thailand





Friends at Boulders Beach



Sunsets in Boracay





Indoor Sunshine



## ABOUT ME

After ten years of university, four degrees and a masters later, I was unfulfilled. Motivated by friends who had left this planet too early, I went on a quest to see the world. I was soon transformed from a life-time-student to a student-of-life, and seeing the world through the lens of my camera became my true education. I observed beauty so breathtaking, I felt compelled to share it with others. It felt like time would stop when I took a photo...as if every click of my shutter button was an orchestrated event between Mother Nature and my camera. To share my work I created Deep Inspired Prints with a mission to elevate home décor through exquisite fine art. I believe integrating the beauty of our natural world to the inside of people's homes helps create a warm and inviting experience for homeowners and their guests. To purchase a print from a selection of over 200 images visit [deepinspiredprints.com](https://www.deepinspiredprints.com)

*"A picture is worth a thousand words." ~Arthur Brisbane*





## GIVING BACK

On a safari tour in 2019 that took me a year to prepare, the airlines lost all of my luggage. I was left with one outfit, no medical supplies, and no toiletries. My driver and tour guide, Deo Twasiima, took care of me and now I'm giving back. I am giving back not only because Deo helped me survive my trip, but because he had a great positive attitude toward life. Despite living in hard economic conditions, he also gives back to the community in any way he can. His heart is truly as big as his dreams. To give back, 1% of annual sales from Deep Inspired Prints will go to the Projects created by 'Hidden Gems of Uganda.' These initiatives involve training local women for meaningful employment; helping children obtain a better education; and improving health through better nutrition. Visit [deepinspiredprints.com](https://deepinspiredprints.com) and click the tab 'Giving Back' to learn more.

*"It's not what you have in your life, but who you have in your life that counts."*

*~Author Unknown*



Uganda, Africa

## DEEP INSPIRED PRINTS

Many people sit at home and wished it looked and felt better.

To help, I created Deep Inspired Prints – a company that sells fine art canvas prints for new homeowners.

In the search for beauty and self-discovery, I ventured into all 7 continents on a solo trip with just my camera. My goal was to capture the emotion as if you were standing there.

This emotion is unlike the confusion I often felt when staring at an abstract piece of art, not fully understanding what I'm seeing.

Through my prints, I'm able to share beauty through Landscapes, Wildlife, and Realism in various sizes...something for everyone.





Bali, Indonesia

## THE DIFFERENCE

- Sustainable practices by using high quality pine wood from renewal forests.
- A life time guarantee policy that replaces defective or damaged prints.
- 1% of annual sales improve education, nutrition and employment in Uganda, Africa.
- Free shipping with pre-installed hanging wires for United States & Canadian orders
- Exquisite detail with state-of-the art printers that result in stunning quality
- Five size options to accommodate different budgets and room sizes
- Easy to navigate website, open 24/7 for online shopping convenience



Bali, Indonesia

## SPECIFICATIONS

**Canvas Print Quality**  
Vivid detail and sharp clarity

**State-of-the-Art Printers**  
Exceptional colour accuracy

**Durable Print Materials**  
Water, stain, and humid resistant

**Hanging Accessories**  
Ready to hang out of the box

**UV Laminate Protection**  
Prevents scratches and fading

**Handmade in Canada/US**  
Real people framing prints with care

Learn more by clicking [details](#)





Grand Canyon, Arizona

## QUALITY ASSURANCE

- 1) We use a high quality poly/cotton blend compared to poor quality synthetic polyester materials.
- 2) All of our prints are made in Canada and the U.S while others are often mass produced overseas with no quality assurance or control.
- 3) Our canvas is whitened using an eco-friendly process whereas some coat their canvas with unstable chemical brightening agents.
- 4) We use a UV laminate that prevents fading for 200 years\* while others use liquid laminate that cracks, fades, and turns yellow over time.

\*Wilhelm Imaging Research Inc.



Copacabana, Rio de Janeiro

## QUALITY CONT...

5) Our canvas is hand-stretched and gallery wrapped while others use extremely poor stretching that can lack tension and cause prints to sag.

6) We provide pre-installed hanging wires for Canada and U.S. orders instead of leaving you to buy your own accessories.

7) All images are direct from the photographer's digital files whereas others use photos from artists who may not have licensed the rights to sell their work.





Santorini, Greece

## SUSTAINABLE

We use high quality frames made from solid Canadian pine wood. These come from renewal forests in Canada (i.e. we grow the forests back by natural means). Since our canvas prints are hand made from scratch by framing professionals in the Canada and the United States, you help reduce environmental impacts by creating less traffic and air pollution while also creating more jobs in North America. By helping the environment you are connecting your indoor print to the outdoor world. Together, we can help nature thrive, allowing more people to enjoy its beauty for future generations.



Dharamshala, India

## FREE SHIPPING

We provide FREE shipping for US and Canada orders. Orders take 10-14 business days in North America.

Note: orders outside of Canada and the US will be shipped in a protective tube unless you have a friend in North America that can order a print and then ship it to you, so that it's ready to hang upon arrival.





Nova Scotia, Canada

## LIFETIME GUARANTEE

We offer a life time guarantee policy that will will replace any defective or damaged print with another of the same value for as long as you own it. Just send us an email describing any concerns to [email@deepinspired.com](mailto:email@deepinspired.com) and attach a picture of any damages. We'll take care of the rest.



Barcelona, Spain

## PURCHASE STEPS

1. Click [Deep Inspired Prints](#)
2. Find your favourite print
3. Choose a preferred size
4. Add to Cart or Buy Now
5. Enter your payment details

Note: double check your address to ensure efficient delivery. We ship framed prints only in the US and Canada with shipping times on average of 10-14 business days.





Kona, Hawaii

## INVESTMENT

<u>SIZE</u>	<u>PRICE</u>
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48X32	\$3700
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60X40	\$7500
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Prices are in US dollars (USD)  
and include FREE Shipping and  
a LIFE TIME GUARANTEE.

## TESTIMONIALS

"I was initially hesitant at first as I thought the prices were outside of my budget, but then I saw a picture that reminded me of a family trip from a few of years ago, so I took a chance. When it arrived, I was blown away. My wife and I were struck by the quality and clarity of the image. It's simply stunning and much nicer than I had ever expected. I'll now be getting one for my office." ~Ian MacDonald (Senior Economist)



"My husband and I wanted a Deep Inspired print for a while. When we moved into our dream home we looked at Haleakala Sunrise, where my husband proposed to me and Sunsets in San Diego. Since we love California, we went with the latter. Once it arrived we knew we made the right choice. The quality is exceptional and it looks perfect in our bedroom." ~Dr. Carissa Clement (Clinical Psychologist)



"I've been following Deep's work for over a decade and was thrilled when he created his site to offer his prints. My husband and I went with Pure Antarctic and couldn't believe the vibrant detail and colour accuracy when it arrived. It almost transports you into the image. We also loved the inspirational story that went with the image that elevated the entire experience." ~Sally Rowter (Physiotherapist)







Patagonian Forest, Argentina

## ADVANTAGES

The following quotes highlight the advantages of adding wall art to your favourite living space by real estate blogger Tara Mastroeni in '[Why Wall Art Matters Most In Interior Design](#),' written November 16, 2020

"Wall art is that finishing element that can help pull a space together and make it feel complete. It is that little extra touch that can take your space from simply looking functional to appearing as if it should grace the pages of an interior design magazine."

"Too often in interior design, we see wall art treated as an afterthought. When chosen thoughtfully, the right wall art can provide for the entire room."



Huangshan mountain, China

## ADVANTAGES CONT...

"One of the the most basic principals of interior design is that every room needs a focal point, or a single design element that will instantly draw the eye into the space and give the viewer a sense of what to expect. It goes without saying that a great piece of wall art could easily fulfill this position."

"The key is to choose a piece of art that fits in with the decorating style that you've already chosen for the room. After that, it's all about choosing decor that you love and will be happy seeing hang on your wall for many years to come."

For specific advantages of our prints visit:  
[deepinspired.com/pages/advantages](https://deepinspired.com/pages/advantages)





Bwindi Impenetrable Forest, Uganda

## NATURE UPLIFTS

More people today are spending time at home. As Etsy (2021) explains "The home serves so many functions these days: It's where we work, teach, exercise, sleep, and recharge. And as many people stay home more, they're optimizing their living spaces." Adding beautiful art to your walls is a way to optimize your moods when you're at home. Beyond the aesthetic value, research shows that viewing images of nature improve executive attention with a "restorative effect on healthy older adults who are typically more easily fatigued." (Hess TM, & Ennis GE., 2014). To learn more, read the full article entitled ['Not just scenery: Viewing nature pictures improves executive attention in older adults.](#)



Tanzania, Africa

## INCREASE VALUE

Whether you're a new homeowner who wants to add value to your property, or you're ready to move to a new place, owning a Deep Inspired™ print can be a great investment in fine art for homes or offices. In an article called '[Behind the Scenes: Stage Your Home Like a Hollywood Star](#)' (2015) Meredith Baer writes, "On average a staged property sells 88% faster and for 20% more." [Meredith Baer](#) runs the premier home staging company in the nation. This research shows that homes sell higher and faster when staged with beautiful décor.





New York City, New York

## FOLLOW US:

Give your walls the same level of attention as you do for your furniture with oversized prints that will stun your guests and create a positive ambience to your favourite room.

Find over 200 beautiful images from [Landscapes](#), [Wildlife](#), and [Realism](#) or choose from Deep's [Top Pics](#) at: [deepinspiredprints.com](https://deepinspiredprints.com)

You can also find us on social media: [instagram.com/deepinspiredprints](https://www.instagram.com/deepinspiredprints)  
[tiktok/deepinspiredprints](https://www.tiktok.com/@deepinspiredprints)



[deepinspiredprints.com](http://deepinspiredprints.com)

## PHOTOBOOK

Add beauty to your living room with a hardcover book of Deep's favourite prints and the inspirational stories behind the images.

We use photo paper with a subtle gloss finish that provides vivid colours and bright details. The cover is a durable white and glossy finish.

Shipping is FREE with fast, express delivery. Also, a portion of all sales help families living in Uganda, Africa improve the quality of their lives.

This hardcover serves as a beautiful coffee table book and an engaging way to inspire your home and your guests. Interested? [Click Shop Now.](#)











Buenos Aires, Argentina